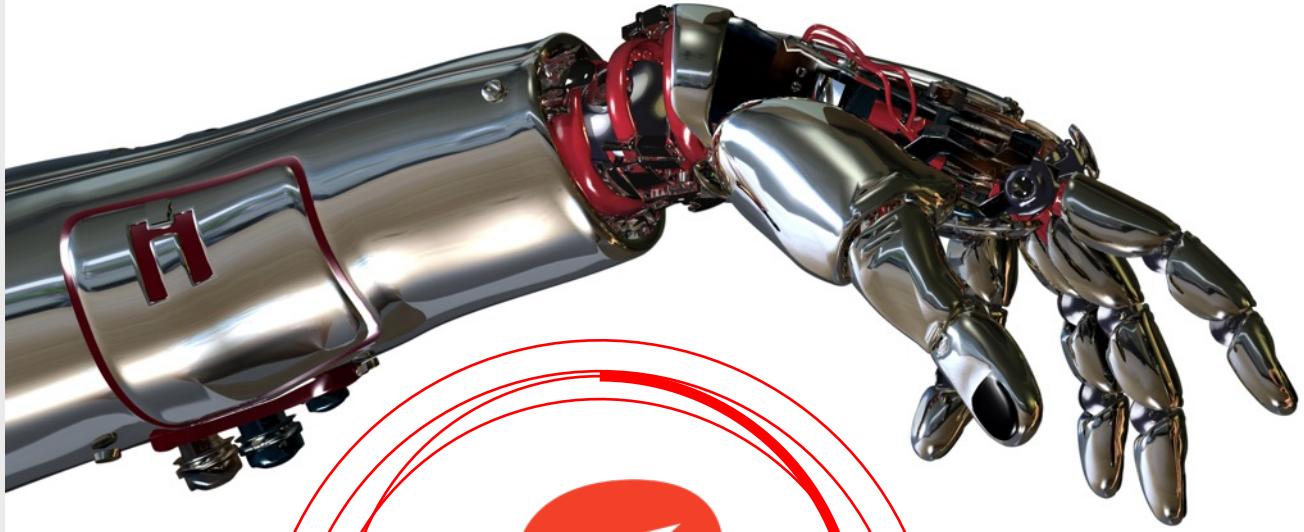
Presentation



SHOW YOUR SHOW

June 2022

SHOW YOUR SHOW

A platform for dialogue between business, creative and technical professionals. Each year it hosts a range of events: a conference with entertainment stars, workshops, an exhibition of technical solutions and showcases of new productions.

1 2 3 4

S H O W
Y O U R
S H O W

WWW.SHOWYOURSHOW.COM

ads.
https://youtu.be/vBjn0BqNWpw

review 2015-2018
https://youtu.be/_z5RfdjDFAo

Reporting clip 2019
https://youtu.be/5LTsSbonlqg

Guest's perspective
https://youtu.be/4gdcrcRIpXA

Talent show
Conference
SHOW YOUR SHOW
Exhibition
Workshop

If you can dream it,
you can do it.

- WALT DISNEY -

WHO WE ARE:

We are a community of global entertainment industry professionals who are conceiving, creating, producing and selling large-scale international projects around the world. We invite you to join our circle and, in close communication with the best creative masters, develop your creativity, change your approach to standard tasks and realise your most daring creative ideas. We are convinced that the best creative shows and events will only be born out of a dialogue between specialists from different fields.

1 2 3 4

S H O W
Y O U R
S H O W

ABOUT US :

Our team represents the Art of Artistic Group – the company creating and producing the international exhibition and conference Show Your Show that connects creative product creators with technical specialists in show-making and innovations.

Art of Artistic Group Headquarters is located in Berlin. The company is focused on the highest level of services in the conceptualization, organization and development of shows and other events in collaboration with outstanding worldwide performers. Although the top priority of the company is to build partnerships with leading professionals, the company also pays a great attention to the search and support of new talent.

ART OF ARTISTIC GROUP

SHOW YOUR SHOW

Retrospective 2015-2019

SHOW YOUR SHOW

WHO HAVE VISITED US:

SAP
Cirque du Soleil
Disneyland Paris
DRAGONE
Microsoft Exec
Europa Park
LIDO Paris
KNIE
Roncalli
Apollo Variete
Tu Si Que Vales
Temal Productions
Art of Show
Midexpo
Nextasy
51/49 Productions
Art on Ice
München Musik
Royal Palace
National Institute of Circus Arts Australia
Integrated Systems Russia
Salto Natale

OUR SPEAKERS

2015 - 2019

Franco Dragone

Dragone Entertainment

Founder, director, innovator, and artistic director.

Boris Verkhovsky

Cirque du Soleil

Director, expert performers development Director of Acrobatics and Coaching.

James Tanabe

Cirque du Soleil / 51/49 Productions

Former Artistic Director and Senior Director of business development.

Christian Frei

Microsoft Exec / Gregory Knie Entertainment Ltd.

Marketing strategy, coach and organiser, Proactively Disrupt.

Gregory Knie

Salto Natale / "Ohlala" show

Executive director and producer.

Christian Stark

SAP

Specialist in design thinking.

Frank Helpin

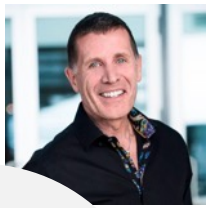
Cirque du Soleil

Senior director of innovation.

Ian Jenkins

Blue Banana Entertainment in Europa Park

Creative director.



Bernard Petiot

Cirque du Soleil

Vice President of Casting and Performance.

Samuel Jornot

JoJo - Zentrum

Director, creative consultant and coach.

Welby Altidor

Cityneon Holdings Group / Cirque du Soleil

Executive Creative Director.

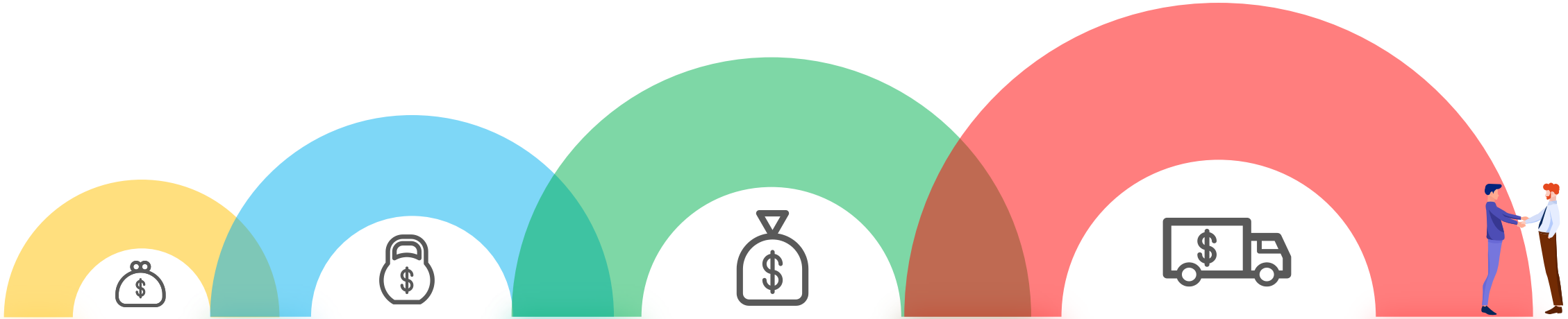
Tatyana Velychenko

Cirque du Soleil

Casting coordinator.

SPONSORSHIP PACKAGE

SHOW YOUR SHOW



1.000 Euro

- Visitors of exhibition (4) persons
- Logo placement on brochures and the exhibition website
- Aftershowparty (4) persons

5.000 Euro

- Visitors of exhibition and conference (8) persons
- Logo placement on brochures and the exhibition website
- Access to the conference and exhibition participants area
- Aftershowparty (8) persons

10.000 Euro

- Visitors of exhibition and conference (14) persons
- Logo placement on promotional brochures and the exhibition website, including social media
- Access to the conference and exhibition participants area
- Aftershowparty + tickets for all shows (14) persons

20.000 Euro

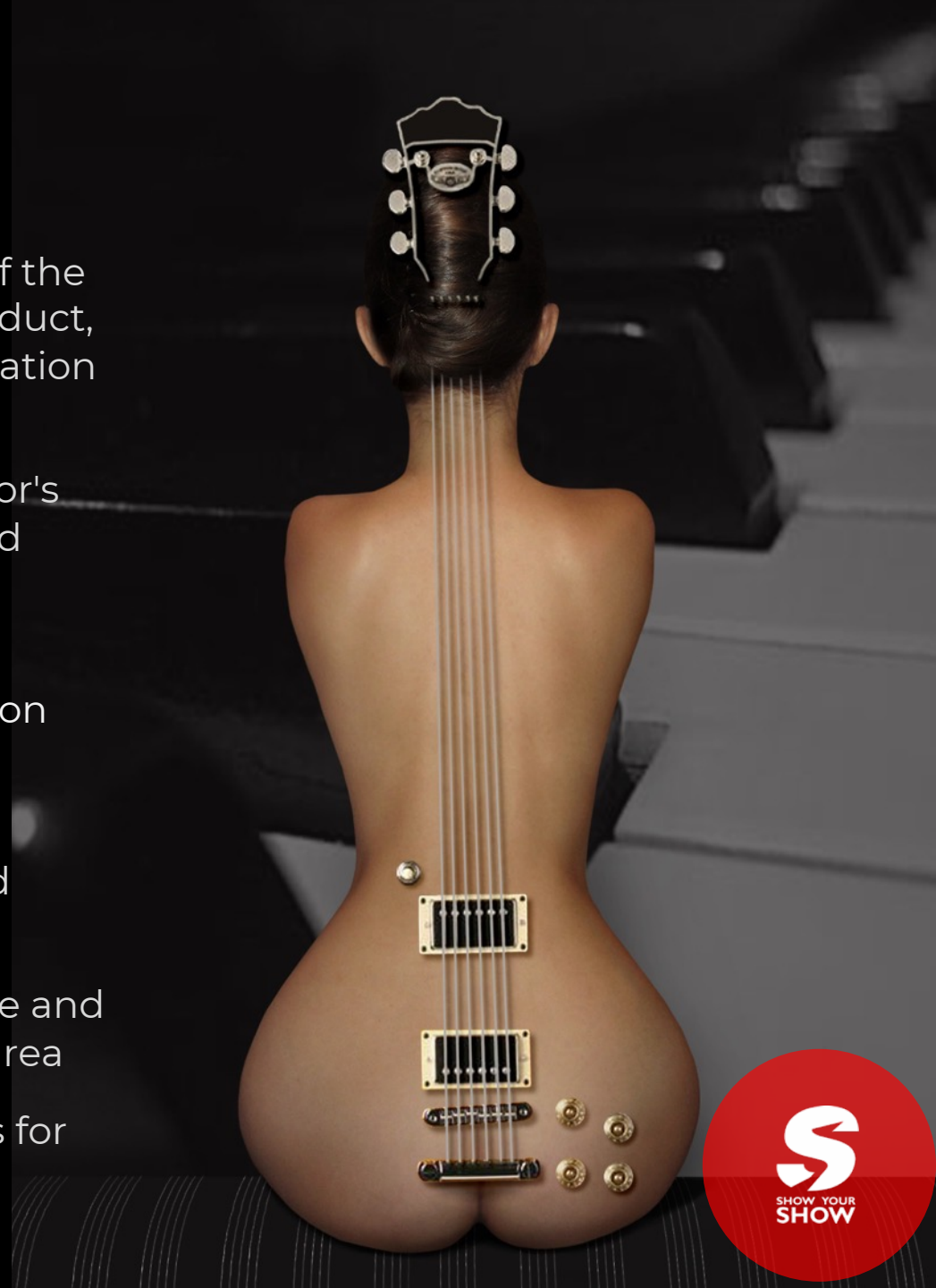
- General sponsor of the creative exhibition and conference
- Placement of the sponsor's logo on all exhibition and conference advertising sources
- Presenting the sponsor on the event's social media pages
- Visitors of exhibition and conference (20) persons
- Access to the conference and exhibition participants area
- Aftershowparty + tickets for all shows (20) persons

SHOW YOUR SHOW

VIP PACKAGE

- General sponsor of the creative exhibition and conference
- Creative development of the company's brand or product, as well as its implementation as native advertising
- Placement of the sponsor's logo on all exhibition and conference advertising sources
- Presenting the sponsor on the event's social media pages
- Visitors of exhibition and conference (25) persons
- Access to the conference and exhibition participants area
- Aftershowparty + tickets for all shows (25) persons

from 30.000 euro



Organizing Committee

PARTICIPATION

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+380976971254

MEDIA

hello@showyourshow.com

+380976971254

PARTNERSHIP / SPONSORSHIP

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